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FOR IMMEDIATE RELEASE:

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CEO OF FIFTH THIRD BANK TO SPEAK AT ENTREPRENEURS CONFERENCE

(Columbus, Ohio, August 10, 2011) On Thursday, October 6th, CEO of Fifth Third Bank, Jordan Miller, will address the entrepreneurs and business professionals of Central Ohio and surrounding areas at the 2011 Entrepreneurs Conference & Expo. The event will be held at the Concourse Hotel & Conference Center located at 4300 International Gateway at the Columbus Airport between 8 a.m. and 4 p.m.

Hosted by INCREASE CDC, the event is designed to rejuvenate small businesses by educating, motivating and energizing its owners and managers. The event will feature dynamic presentations covering topics such as branding, employee management, sales, social media and the highly anticipated business model makeover. The event will start with morning motivation from the Founder and Publisher of The Women's Book and close with a financing and funding panel showcasing the District Director of the Small Business Administration and other funding sources.

Businesses and non-profits are strongly encouraged to take this opportunity to engage with Central Ohio by showcasing their services. Sponsorship and registration opportunities for the Entrepreneurs Conference & Expo will remain available online at www.increasecdc.org/conference until September 30, 2011.

For more information, contact INCREASE CDC at 614-476-1758.

INCREASE CDC has trained hundreds of aspiring entrepreneurs on business planning and financial literacy since 1999. The organization is funded by the Ohio Department of Development, the Ohio CDC Association, Franklin County Department of Economic Development, Ever Increasing Life Ministries and most Central Ohio banking institutions.