

Monthly Update

November 19, 2008

INCREASE

Community Development Corporation *CDC*

Dear Reader ,

Thank you once again for taking time to read our Monthly Update. We are launching several new initiatives including this email to keep you up-to-date on the organization and what's in it for you.

We are proud to announce the launch of our new website that has a new look, easier navigation, and new ways to promote your business. Online advertising will be available and we will continue to offer online registrations for our programs and events.

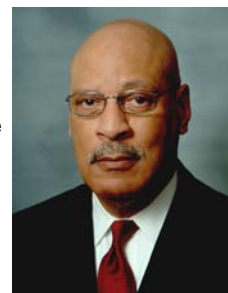
Also this month, INCREASE CDC has established two new relationships in an effort to increase the necessary resources for our clients. Beginning November 25th, RocWealth Franchise Advisors will provide TeleSeminars on personal and professional development. These seminars are designed to help you and/or your organization grow and succeed. You will receive separate emails regarding the TeleSeminars which are offered on a bi-monthly basis. We are also pleased to have partnered with Telhio Credit Union who will support our participants in the Individual Development Account (IDA) Program. Telhio will contribute to a 2:1 match for our participants to purchase a home, start or expand a business, or obtain higher education.

Last, but certainly not least, we are introducing a new membership program. We will provide our members with networking opportunities, roundtable discussions on topics of interest, social activities and additional resources for business and professional development.

As much as we are excited about our new services, we have not neglected our core competencies. The Business Resources Expo, originally scheduled for this month, has been rescheduled for 2009. More information will become available as the time approaches. Applications are available for the "Developing the Business Plan" training course which will start January 12, 2009. We are also accepting nominations for the Micro Entrepreneur Awards to take place in April. All forms are available online at www.increasecdc.org.

We thank everyone for their support over the last nine years. We particularly look forward to working with you next year and for years to come.

Sincerely,
Bill Carter
Executive Director



Telhio Matches Savings in the IDA Program



Left to right: Chris Babbs (INCREASE CDC), Alice Slade (IDA participant), Karen Daniels (Telhio), Bill Carter (INCREASE CDC), Jerome Jones (Telhio & INCREASE CDC Board Member)

This past month, Telhio Credit Union signed over funds to match the savings of five Individual Development Account (IDA) participants of INCREASE CDC. The IDA program encourages individuals to save for the purchase of a new home, to start a business, or to receive higher education.

Present at the signing was participant Alice Slade who was the first to deposit her funds in Telhio. "I highly recommend the IDA Program," says Slade who is using her savings to purchase a new home. Slade became qualified for the program upon completion of the INCREASE CDC Personal Finance class. She began saving in August of this year and will receive a 2:1 match of her savings once she reaches her financial goal.

About INCREASE CDC

INCREASE CDC is a faith-based, not-for-profit organization with the mission to improve the quality of life through Education, Entrepreneurship, and Economic Development. Visit us online at www.increasecdc.org.

Do you know a successful entrepreneur?
Nominate them or yourself for the 2009 Micro-Entrepreneur Awards. Nomination forms are available online at www.increasecdc.org.

2009 Winter Classes

Developing the Business Plan

Do you have a business idea but don't know where to start? Then this class is for you. Learn how to write a **fundable** business plan in this comprehensive course.

Cost: \$150
Duration: 12 weeks

Classes start:
January 12, 2009

Don't have time to take the full 12 week course?

Ask about our NEW Class Modules.

BUT WAIT! There's more...
INCREASE CDC offers loans up to **\$50,000** to qualified applicants upon successful completion of this course.

Download an application form online and mail with application fee to:

INCREASE CDC
3146 Agler Rd.,
Columbus, OH 43219



Personal Finance Education

Cost: FREE
Duration: 5 weeks

Classes start:
January 13, 2009
Homes on the Hill

January 15, 2009
Columbus Metropolitan Main Library

Classes are filling up fast. Register NOW!
Call us **614.476.1758**

Become an ambassador!
Are you interested in hosting a personal finance class at your church, business or other location? Give us a call and find out how easy it is to become an ambassador.

Need a Business Loan?

We can help!
Call us today at
614-476-1758